

The Highmark Foundation is a charitable organization, a private foundation and an affiliate of Highmark Inc. that supports initiatives and programs aimed at improving community health. The Foundation's mission is to improve the health, well-being and quality of life for individuals who reside in the communities served by Highmark Inc., its affiliates and subsidiaries. The Foundation strives to support evidence-based programs that impact multiple counties and work collaboratively to leverage additional funding to achieve replicable models.

In 2006, the Highmark Foundation launched Highmark Healthy High 5, a five-year, \$100 million children's health promotion to address areas critical to children's health: nutrition and physical activity to fight childhood obesity, grieving, self-esteem and bullying prevention.